



Washington Association for the Education of Young Children

841 N Central Avenue, Suite 206, Kent, WA 98032

Phone: (253) 854-2565 Fax: (253) 813-3646 Email: [waeyc@waeyc.org](mailto:waeyc@waeyc.org)



## WAEYC Exhibitor Application

WAEYC invites you to be an exhibitor at  
WAEYC's 2nd Annual Conference  
"Cultivating Today; Harvesting Tomorrow",  
for Spanish Speaking Early Childhood Professionals.

June 25th, 2011

Skagit Valley College  
2405 East College Way  
Mount Vernon, WA 98273

**Join Us!** This event will be an excellent opportunity to showcase your products or services and meet with a diverse group of Early Learning Professionals in various early childhood settings. Our goal is to provide tips, tools, techniques, and resources to assist Spanish speaking Early Childhood Professionals in acquiring and implementing ideas and activities that will enhance the valuable services they provide in their early learning settings. We look forward to working with you and want you to have an enjoyable and profitable experience. If you have any questions or need additional information, please contact Selena at (253) 854-2565 x18 or [selena@waeyc.org](mailto:selena@waeyc.org). We appreciate your support and hope you will join us in Mount Vernon!

### At a Glance: The Event and Attendees

**Number of Attendees (anticipated):** 100 Spanish Speaking individuals.

**Date/Place:** June 25, 2011 in Mount Vernon.

**Format:** 1 day conference for early learning professionals

**Conference Brochure:** visit [www.waeyc.org/espanol.htm](http://www.waeyc.org/espanol.htm), May 2011

**Special Features:** Event incorporates exhibitors, community resources, curriculum displays.

**WAEYC Attendees (based on survey data):** Early childhood professionals (currently a predominately female profession) who have Spanish as first language.

**Include:** teachers/care providers of young children, directors/administrators, adult educators and others.

**Work Settings:** a variety, which includes child care centers, preschools, Head Start/ECEAP, before-and-after-school programs, family child care.

**Ages Groups Served:** predominately preschool age children [3-5], followed by infants and toddlers [0-3], and finally kindergarten to primary age [5-8].

### Selection Process

• WAEYC considers the audience and WAEYC conference purposes. Products may be related to the education or well-being of children, families and those who work with them and/or be appropriate to the attendee population this conference serves (see "At a Glance"). **Spanish written materials (books) preferred, but may be in English as well.**

• WAEYC is committed to being inclusive of and respectful to all those we serve. Our attendees are diverse in many aspects including, but not limited to, professional emphasis and position, geography, language, educational and experiential level, ethnicity, income level, and family background. We strongly encourage you to evaluate your services accordingly and include those that are developmentally appropriate, culturally relevant and supportive of anti-bias principles.

**Exhibit Space and Pricing**

- A Table and two chairs.
- Cost is **\$100.00** per space.

Please send complete applications by  
**June 10, 2011**

**Refund and Cancellation Policy**  
If your application is not accepted, you will receive a full refund. If your application is accepted, and should you need to cancel, you must do so in writing prior to June 10th, 2011. There will be a \$25 cancellation fee. There are no refunds for cancellation after June 10th, 2011.

**Anticipated Exhibit Hall Hours & Location**

Move In: Saturday, June 25th, 7:00 am  
Exhibit Hours: **Saturday, June 25<sup>th</sup>, 8:00 am to 4:00 pm**  
Move Out: Saturday, June 25th, by 5:00 pm  
**Skagit Valley College**  
**2405 E. College Way, Mt Vernon, WA 98273**

**Next Steps**  
Submit application and full payment to WAEYC  
If you have questions, contact Selena  
email: selena@waeyc.org  
Address: 841 N Central Ave #206, Kent, WA 98032  
Phone: (253) 854-2565 x18 Fax: (253) 813-3646  
Complete applications include form, payment and attachments.  
*There is a \$30 fee if your payment, regardless of payment form, does not clear for any reason.*

# 2011 APPLICATION

Organization: \_\_\_\_\_ UBI #: \_\_\_\_\_

Contact Name: First: \_\_\_\_\_ Last: \_\_\_\_\_

Name Badges (List up to 2 names, as names will appear on badges) \_\_\_\_\_ No Name Badges Needed  
1) \_\_\_\_\_ 2) \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email: \_\_\_\_\_

**Exhibitor Booth Costs**  
 \_\_\_\_\_ Booth(s) @ \$100.00 each .....\$ \_\_\_\_\_  
 Total # of **Boxed Lunches** \_\_\_\_\_ @ \$9.00 each .....\$ \_\_\_\_\_  
**Total Due** .....\$ \_\_\_\_\_

**Payment #** \_\_\_\_\_ Expires: \_\_\_\_\_ Billing Address: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

I am a first-time exhibitor with WAEYC! **Welcome!** Please attach information about your product or service.

**Agreement and Release**

In exchange for the agreement of the exhibitor to comply with the terms contained in this exhibitor application as well as the terms of this paragraph, WAEYC agrees to let the exhibitor lease exhibit space allotted in Skagit Valley College on June 25, 2011. Exhibitor agrees to abide by the rules and guidelines of Skagit Valley College and WAEYC. Both WAEYC and exhibitor understand that neither party is responsible for any guaranteed number of participants, sales or profits. To the extent permitted by law, the exhibitor also understands and agrees to protect, indemnify, defend and hold harmless WAEYC, Skagit Valley College, against all claims, losses or damages to persons or property, governmental charges or fines, and costs (including reasonable attorney's fees), arising out of or connected with exhibiting, unless those claims arise out of the sole negligence or willful misconduct of WAEYC.

**Signature of Lessee:** \_\_\_\_\_ **Date:** \_\_\_\_\_